

**Search Notes**

Application No.

10/033,030

Examiner

Christy M Green

Applicant(s)

GOWER, TED

Art Unit

3635

**SEARCHED**

Class	Subclass	Date	Examiner
52	4	7/8/2004	CG
	155		
	202		
	23		
	204.1		
	222		
	273		
	506.01		
135	90	7/8/2004	CG
	222		
160	327		
248	85		
	87		
	156		

**INTERFERENCE SEARCHED**

Class	Subclass	Date	Examiner

**SEARCH NOTES  
(INCLUDING SEARCH STRATEGY)**

	DATE	EXMR
Updated search in all classes and subs to the left from previously searched date of 6/13/03 in East, searches in other	7/8/2004	CG
classes from previous search notes		

<p>1. The first step in the process of developing a new product is to identify a market need. This is often done through market research, which can involve surveys, focus groups, and other methods of gathering information about potential customers.</p> <p>2. Once a market need has been identified, the next step is to develop a concept for the new product. This involves creating a detailed description of the product, including its features, benefits, and target market.</p> <p>3. The third step is to conduct a feasibility study. This is a thorough analysis of the product concept, taking into account factors such as production costs, distribution channels, and potential competition.</p> <p>4. If the feasibility study is positive, the next step is to develop a business plan. This document outlines the company's strategy for developing and marketing the new product, as well as its financial projections.</p> <p>5. The final step is to launch the product. This involves manufacturing the product, distributing it to retailers or directly to customers, and promoting it through advertising and other marketing efforts.</p>	<p>1. The first step in the process of developing a new product is to identify a market need. This is often done through market research, which can involve surveys, focus groups, and other methods of gathering information about potential customers.</p> <p>2. Once a market need has been identified, the next step is to develop a concept for the new product. This involves creating a detailed description of the product, including its features, benefits, and target market.</p> <p>3. The third step is to conduct a feasibility study. This is a thorough analysis of the product concept, taking into account factors such as production costs, distribution channels, and potential competition.</p> <p>4. If the feasibility study is positive, the next step is to develop a business plan. This document outlines the company's strategy for developing and marketing the new product, as well as its financial projections.</p> <p>5. The final step is to launch the product. This involves manufacturing the product, distributing it to retailers or directly to customers, and promoting it through advertising and other marketing efforts.</p>
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INTERFERENCE SEARCHED			
Class	Subclass	Date	Examiner

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